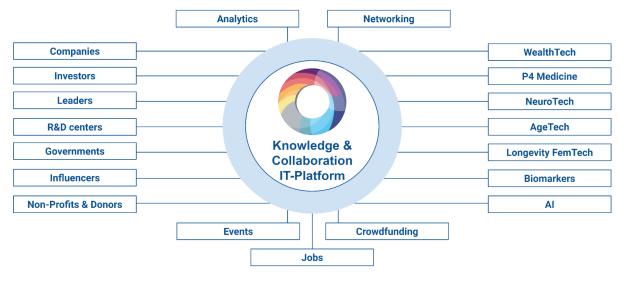
## PRESS RELEASE



## First-of-its-Kind Decentralized Longevity Industry Knowledge and Collaboration IT-Platform Launched to Promote Industry Harmonization, Efficiency and Stability

Open Access Decentralized Knowledge and Collaboration IT-Platform Backed by International Consortium of 20+ Longevity Non-Profits Launched to Accelerate and Democratize Longevity Industry Collaboration



**23rd of June 2021, 10:00 CET, London, UK** - The international non-profit consortium, Longevity.International, has launched a first-of-its-kind, open-access non-profit decentralized Longevity Industry Knowledge and Collaboration IT-Platform with the aim of promoting a greater degree of synergy, efficient cooperation, and discussion among a variety of Longevity Industry participants and stakeholders, including companies, investors, non-profits, academic labs, and R&D hubs, governmental bodies and policymakers.

## Link to the IT-Platform: www.longevity.international

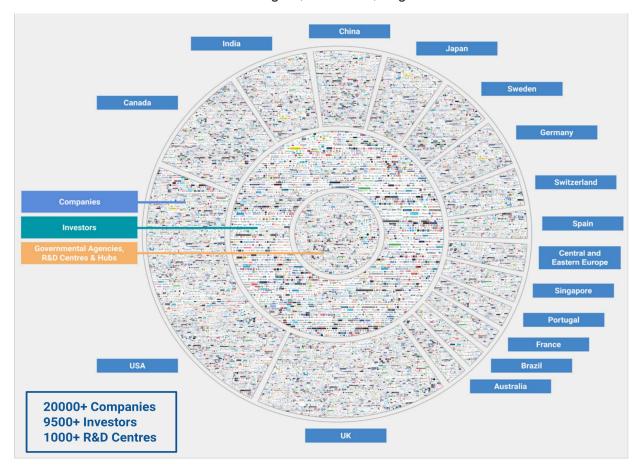
The project is coordinated by Ian Inkster, head of Policy for Biogerontology Research Foundation, and its current list of institutional co-founders include <u>Cambridge University Longevity Society</u> (UK), <u>Oxford Society for Ageing and Longevity</u> (UK), <u>Kitalys Institute</u> (USA), the <u>International Longevity Alliance</u> (Global), <u>Vetek Association</u> (Israel) <u>The Millennium Project</u> (Washington, D.C., USA), <u>Aging Analytics Agency</u> (UK), <u>Gerontology Research Group</u> (USA), <u>Aging Intervention Foundation</u> (USA), <u>Aging Metrics</u> (USA), <u>Hype50+</u> (Brazil), Ibero-American Futurists Network (Spain and Portugal), <u>Canadian Longevity Association</u> (Canada), the Gerontology Section of the Moscow Society of Naturalists (Russia), <u>World Future Society Venezuela</u>, <u>World Future Society Spain</u>, <u>World Future Society Mexico</u>, London Longevity Society (UK), Longevity Swiss Association (Switzerland) and the <u>Biogerontology Research Foundation</u> (UK).

The IT-Platform has been launched with a number of validated, ready-to-use core components and functionalities, including:

- Global Longevity Ecosystem: an interactive open-source database of 20,000 Longevity companies, 10,000 investors, 15,000 Longevity personalities and thought-leaders, and several thousand R&D hubs and academic labs, developed and donated on behalf of Aging Analytics Agency. The database contains dozens of interactive mindmaps showing sector and regional categorization and distribution, and advanced search capabilities (allowing users to perform targeted multi-parametric filter and keyword-based searches)
- <u>Longevity Biomarkers Industry Ecosystem IT-Platform</u>: an interactive open-source analytical report and IT-Platform providing a comprehensive overview of the global Biomarkers of Aging and Longevity Landscape, including ranking and

benchmarking of biomarkers according to ratios of precision and accuracy vs. market-readiness and scalability.

- <u>Longevity Events</u>: a periodically updated interactive database of Longevity conferences, webinars, and events.
- <u>Supercentenarians Landscape Overview 2020</u>: a comprehensive analytical report profiling the top longest-lived, currently living, and socially active supercentenarians.
- Longevity Non-profits: an interactive database of Longevity-focused charities and non-profits, which over the coming months will be expanded to allow for filtered and targeted keyword-based searches, as well as benchmarking of charities according to social impact and monetary efficiency.
- <u>Peer-to-Peer Text</u> and <u>Video Networking</u>: a socially-inclusive text chat, forum, and video conferencing environment to allow Longevity Industry participants to connect with one another in a more intelligent, structured, targeted manner



The non-profit consortium will be working over the coming months to develop, validate and launch several other features, collaborative environments, and functionalities, including:

- Non-profit project crowdfunding ecosystem
- Longevity influencer and thought leader video interviews
- An expertly-curated Longevity Industry news feed segregated according to a variety of topics
- Longevity Webinar and Virtual Events ecosystem, where institutional participants of the IT-Platform can host Longevity-themed events in a technically simplified way.

Longevity.International is very open to welcoming additional institutional partners of a non-profit nature focused on advancing the growth, stability and collaborative interconnectivity of the global Longevity industry and academic ecosystem, and they are encouraged to get in touch at info@longevity.international. Meanwhile, commercial organizations interested in supporting the platform are welcome to get in touch to discuss sponsorship options.

## **About Longevity.International**

<u>Longevity.International</u> is an open-source non-profit decentralized knowledge and collaboration platform, to promote more efficient and intelligent collaboration, cooperation, and productive discussion among Longevity Industry players, to accelerate and democratize Longevity industry collaboration and harmonization.